

ADVERTISER BONUS

Outfitters are also listed under the "Find An Outfitter" online at www.slamquest.org (for each purchased species category; Advertisers with page ads get ALL of their species listed online for FREE).

SLAM QUEST™

Outfitters - Want FREE Advertising?

Encourage your clients to join GSCO & submit their hunt reports!

ADVERTISING INSERTION ORDER FORM ADVERTISER / OUTFITTER / AGENCY INFORMATION

Contact _____ Agency Name (if any) _____

Company (As you wish to be listed in the Advertiser Index) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

ISSUE(S) Check all that apply and WRITE IN THE YEAR before each season you plan to run your advertisement:

_____ Winter (mails in January) _____ Spring (mails in April) _____ Summer (mails in July) _____ Fall (mails in October)

Issues mail in the middle to the end of each month listed above. **Ad materials/file due dates:** Winter: December 1st; Spring: March 5th; Summer: June 5th; and Fall: September 5th. All mailing and ad materials due dates are approximate and subject to change.

SIZE OF ADVERTISEMENT (Check Your Ad Size)

- Back Cover - \$2,500
- Page 3 - \$2,000
- Page 5 - \$1,500
- Inside Back Cover - \$2,000
- Two Full Page Spread - \$2,200
- Full Page - \$1,200
- 2/3 Page - \$900
- 1/2 Page Horizontal Spread - \$1,300
- 1/2 Page Horizontal - \$720
- 1/2 Page Digest - \$720
- 1/3 Page Horizontal - \$480
- 1/3 Page Vertical - \$480
- 1/4 Page Horizontal - \$360
- 1/4 Page Vertical - \$360

OUTFITTER DIRECTORY AD (Check the appropriate circles for width & height. See page 2 for examples)

1 X 1 - \$50 1 X 2 - \$100 1 X 3 - \$150 1 X 4 - \$200 2 X 1 - \$100 2 X 2 - \$200 2 X 3 - \$300 2 X 4 - \$400

Each 1 X 1 ad square is \$50. A one year commitment (4 issues) is required to run in the Outfitter Directory. The 1 X 2 and larger Directory ads are more suited to include a trophy photo and logos. Please see page 2 of Yukon Outfitters 1 X 1 and 1 X 2 examples.

I want my Outfitter ad listing placed under: _____ (Example: "Alaska, BC, International & Agents, Mexico, NWT," etc.)

For the size and rate selected above, I also want an additional Outfitter ad listing placed under: _____

OUTFITTER & BOOKING AGENTS ADDED VALUE (Check the circles that applies to you)

- Purchase a Full-page ad and get a FREE 1 X 1 Outfitter Directory **AND ALL** your Species Locator ad listings for FREE!
- Purchase any size page ad (1/4, 1/3, 1/2, or 2/3) and get a 1 X 1 Outfitter Directory **AND TWO** Species Locator ad listings for FREE!
- BONUS!** With any purchased page ad, **ALL** of your species will be listed under the "Find An Outfitter" online for each species you offer.
- Purchase an Outfitter Directory ad and get ONE Species Locator ad listing for FREE in magazine and online for that one species!

SPECIES LOCATOR AD LISTINGS (Check the circles you want to advertise under)

1 X 1 inch, black & white **TEXT ONLY** ads; **It is \$25 for EACH additional Species Locator ad listing;** Purchased listings will also be online.

Super Ten selections: Agents Bear Cats Deer Elk Caribou Moose Bison/Muskox Goat Antelope Sheep

International Capra selections: Chamois Tahr Ibex Markhor Tur Other Goats

International Ovis selections: Snow Sheep Aoudad Argali Blue Sheep Mouflon Urials Other Sheep

First listing FREE **SPECIES LOCATOR AD COST:** ADDITIONAL Species Locator ad listings (NOT including free listings): _____ X \$25 = _____

PAYMENT

Please Invoice me I will phone or email my credit card info to GSCO I have enclosed a check My credit card info is below

Credit Card Number: _____ Expiration date: _____ Security Code: _____

(GSCO accepts VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER)

Cancellations must be received in writing by the space closing date. No cancellations allowed after space closing. Please reserve space in the issue(s) indicated on behalf of the advertiser listed above. This constitutes a binding contract. This contract becomes effective upon receipt by the Grand Slam Club/Ovis advertising department and must be signed by a representative of the advertising company or the advertiser's agency. The advertiser and advertising agency agree to indemnify Grand Slam Club/Ovis for any loss, cost, liability and expenses that Grand Slam Club/Ovis may incur as a result of any claim, suit or proceeding against Grand Slam Club/Ovis based upon their advertisement in Grand Slam or Ovis magazine. Grand Slam Club/Ovis reserves the right to reject any advertising for failure to meet standards of our magazine. See the media kit for additional information and policies. Advertiser is responsible for sending any changes, edits, dates and times, and schedules concerning listings by the outlined deadlines. Advance payment in full is required of all new advertisers upon confirmation of advertising space.

Authorized by (please print or type): _____

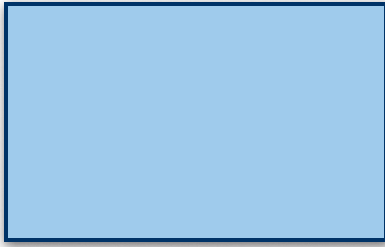
Signature: _____ Date: _____

Questions or need help placing an advertisement? Please email chris@wildsheep.org

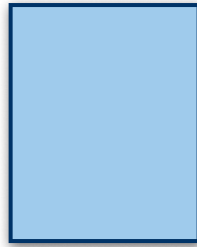
Send Insertion Order and Ad files to: Grand Slam Club/Ovis • P.O. Box 310727 • Birmingham, AL 35231 • Phone (205) 674-0101

PAGE ADVERTISING RATES & SPECS

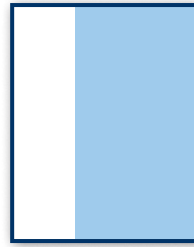
Back Cover \$2,500 | Page 3 \$2,000 | Page 5 \$1,500 | Inside Back Cover by "Closing Shot" \$2,000
 For ads with bleed, please keep all live matter intended to print in accordance with the non-bleed size of the ad.



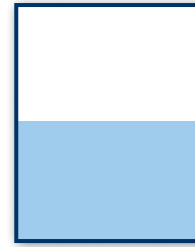
Full Spread \$2,200
 Trim: 16 3/4" x 10 7/8" • Bleed: 17" x 11 1/8"
 May be supplied as two single Full Page ads



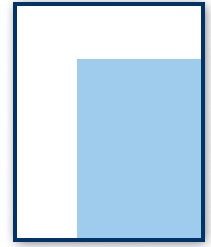
Full Page \$1,200
 Trim: 8 3/8" x 10 7/8"
 Bleed: 8 1/2" x 11 1/8"



2/3 Page \$900
 Non-Bleed: 4 7/8" x 9 7/8"
 Bleed: 5 3/8" x 11 1/8"



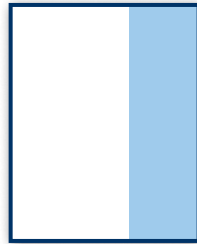
1/2 Page Horizontal \$720
 Non-Bleed: 7 1/2" x 5"
 Bleed: 8 1/2" x 5 1/2"



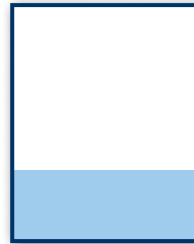
1/2 Page Digest \$720
 Non-Bleed: 4 7/8" x 7 3/8"
 Bleed: 5 3/8" x 7 7/8"



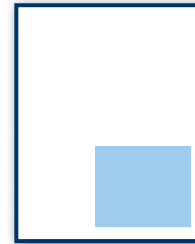
1/2 Horizontal Spread \$1,300
 Non-Bleed (except center): 16" x 5"
 Bleed: 17" x 5 1/2"



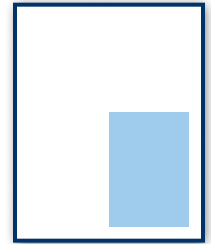
1/3 Page Vertical \$480
 Non-Bleed: 2 3/8" x 9 7/8"
 Bleed: 2 7/8" x 11 1/8"



1/3 Page Horizontal \$480
 Non-Bleed: 7 1/2" x 3 1/4"
 Bleed: 8 1/2" x 3 3/4"



1/4 Page Horizontal \$360
 Non-Bleed Only: 5" x 3 5/8"



1/4 Page Vertical \$360
 Non-Bleed Only: 3 1/2" x 5"

OUTFITTER DIRECTORY & SPECIES LOCATOR AD LISTINGS

ADVERTISER BONUS

- **Outfitters are also listed under the "Find An Outfitter" online at www.slamquest.org** (for each purchased species category; Advertisers with page ads get ALL of their species listed online for FREE).
- **Outfitter's web address links to their website within digital version of Slam Quest magazine** (In most cases; not guaranteed).

OUTFITTER DIRECTORY

A classified advertising section for outfitter and booking agent services. Ad space is sold by each 1 X 1 square ad. Two Yukon Outfitters advertisement examples are shown on the right. A 1 X 2 (\$100) and a 1 X 1 (\$50).

- **FREE 1 X 1 ad listing with purchase of any size page advertisement**
- **All ads will have a 1 point black border**
- **A one year advertisement commitment (four issues) is required**
- **The ad rate is \$50 for each 1 X 1 square ad**
- **Minimum ad size: 1 X 1 (\$50) • Maximum ad size: 2 X 4 (\$400)**
- **Actual ad size: 1.7867 (1 column) width OR 3.6884 (2 column) width inches per each 1 inch (height, up to four inches)**

SPECIES LOCATOR

A classified advertising section for outfitter services using the Super Ten,™ Ovis and Capra species categories. There are also categories for: Booking Agents; Other Game; Gear, Equipment & Goods; and Property & Land. Ad space is black and white, TEXT ONLY 1 X 1 ads. Two advertisement examples for the sheep and bear categories are shown on the far right.

- **One Species Locator listing FREE with the purchase of an Outfitter Directory ad; Two free with page ad; All free with a full page ad**
- **Black & white TEXT ONLY 1 X 1 ads designed by GSCO**
- **All ads will have a 1 point black border**
- **Ad rate is \$25 for each individual 1 X 1 ad listing**
- **Actual ad size: 1.7867 (width) X 1 inch (height)**



Examples of 1 X 2 and 1 X 1 advertisements under the category of Yukon Outfitters

Examples of 1 x 1 advertisements under the species categories for sheep and bears