

SLAM QUEST™

ADVERTISING INSERTION ORDER FORM

ADVERTISER / OUTFITTER / AGENCY INFORMATION

Contact _____ Agency Name (if any) _____

Company (As you wish to be listed in the Advertiser Index) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

ISSUE(S) Check all that apply and WRITE IN THE YEAR before each season you plan to run your advertisement:

☐ _____ Winter (mails in January) ☐ _____ Spring (mails in April) ☐ _____ Summer (mails in July) ☐ _____ Fall (mails in October)

Issues mail in the middle to the end of each month listed above. **Ad materials/file due dates:** Winter: November 1; Spring: March 1; Summer: June 1; and Fall: September 1. All mailing and ad materials due dates are approximate and subject to change.

SIZE OF ADVERTISEMENT (Check Your Ad Size)

- | | | | |
|---|---|---|--|
| ☐ Back Cover - \$2,500 | ☐ Inside Back Cover - \$2,000 | ☐ 1/2 Page Horizontal Spread - \$1,300 | ☐ 1/3 Page Vertical - \$480 |
| ☐ Page 3 - \$2,000 | ☐ Two Full Page Spread - \$2,200 | ☐ 1/2 Page Horizontal - \$720 | ☐ 1/4 Page Horizontal - \$360 |
| ☐ Page 5 - \$2,000 | ☐ Full Page - \$1,200 | ☐ 1/3 Page Horizontal - \$480 | ☐ 1/4 Page Vertical - \$360 |

ADDED VALUE (PRINT ONLY! Check the circles that applies to you)

- ☐ Purchase a Full-page ad and get ONE 1 X 1 Outfitter Directory **AND ALL** your Species Locator ad listings for FREE!*
- ☐ Purchase any size page ad (1/4, 1/3, 1/2, or 2/3) and get ONE 1 X 1 Outfitter Directory **AND TWO** Species Locator ad listings for FREE!*
- ☐ Purchase an Outfitter Directory ad and get ONE Species Locator ad listing for FREE!*
- *Slam Quest Magazine Print Listing ONLY!*
- Must be a GSCO Supporting Outfitter to have access to online Outfitter & Species Ad listings at www.grandslamclub.org (See below)**

OUTFITTER DIRECTORY AD (PRINT ONLY! Check the appropriate circles for width & height)

☐ 1 X 1 - ^{FREE} WITH AD ☐ 1 X 1 - \$50 ☐ 1 X 2 - \$100 ☐ 1 X 3 - \$150 ☐ 1 X 4 - \$200 ☐ 2 X 1 - \$100 ☐ 2 X 2 - \$200 ☐ 2 X 3 - \$300 ☐ 2 X 4 - \$400

Each 1 X 1 ad square is \$50 per issue. A one year commitment (4 issues) is required. The 1 X 2 and larger Directory ads are more suited to include a trophy photo and/or a logo. Please see page 2 for examples of ad listings. *Slam Quest Magazine Print Listing ONLY!*

I want my Outfitter ad listing placed under: _____ (Example: "Alaska, BC, International & Agents, Mexico, NWT," etc.)

SPECIES LOCATOR AD LISTINGS (PRINT ONLY! Check the circles you want to advertise under)

1 X 1 inch, black & white **TEXT ONLY** ads; **It is \$25 for EACH additional Species Locator ad listing; Slam Quest Magazine Print Listing ONLY!**

Super Ten Selections: ☐ Agents ☐ Bear ☐ Cats ☐ Deer ☐ Elk ☐ Caribou ☐ Moose ☐ Bison/Musox ☐ Goat ☐ Antelope ☐ Sheep

☐ Wolf ☐ Other Game/Fishing • **International Capra Selections:** ☐ Chamois ☐ Tahr ☐ Ibex ☐ Markhor ☐ Tur ☐ Other Goats

International Ovis Selections: ☐ Snow Sheep ☐ Aoudad ☐ Argali ☐ Blue Sheep ☐ Mouflon ☐ Urials ☐ Other Sheep

☐ First listing FREE **AD COST:** ADDITIONAL Species Locator listings are \$25 per issue (NOT including free listing): _____ X \$25 = _____

BECOME A GSCO SUPPORTING OUTFITTER (Details on back; Check the circles that applies to you)

MUST BE A GSCO SUPPORTING OUTFITTER TO HAVE ACCESS TO ONLINE OUTFITTER & SPECIES AD LISTINGS AT WWW.GRANDSLAMCLUB.ORG

☐ **GSCO Supporting Outfitter** - Includes ONE 1 X 1 Outfitter Directory and ONE Species Locator ad listing for FREE! (PRINT ONLY):

☐ \$2,500 (Full Amount) ☐ Five (5) Payments (\$500 Monthly)

☐ **GSCO Supporting Outfitter with GSCO Outfitter Directory & ALL Species Listings Online:** ☐ \$4,800 (Full Amount) ☐ 12 Payments (\$400 Monthly)

PAYMENT

☐ Please Invoice me ☐ I will phone or email my credit card info to GSCO ☐ I have enclosed a check ☐ My credit card info is below

Credit Card Number: _____ Expiration date: _____ Security Code: _____

(GSCO accepts VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER)

Cancellations must be received in writing by the space closing date. No cancellations allowed after space closing. Please reserve space in the issue(s) indicated on behalf of the advertiser listed above. This constitutes a binding contract. This contract becomes effective upon receipt by the Grand Slam Club/Ovis advertising department and must be signed by a representative of the advertising company or the advertiser's agency. The advertiser and advertising agency agree to indemnify Grand Slam Club/Ovis for any loss, cost, liability and expenses that Grand Slam Club/Ovis may incur as a result of any claim, suit or proceeding against Grand Slam Club/Ovis based upon their advertisement in Grand Slam or Ovis magazine. Grand Slam Club/Ovis reserves the right to reject any advertising for failure to meet standards of our magazine. See the media kit for additional information and policies. Advertiser is responsible for sending any changes, edits, dates and times, and schedules concerning listings by the outlined deadlines. Advance payment in full is required of all new advertisers upon confirmation of advertising space.

Authorized by (please print or type): _____

Signature: _____ Date: _____

Questions or need help placing an advertisement? Please email chris@wildsheep.org

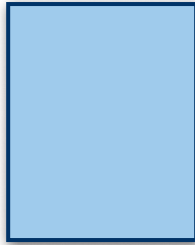
Send Insertion Order and Ad files to: Grand Slam Club/Ovis • P.O. Box 310727 • Birmingham, AL 35231 • Phone (205) 674-0101

PAGE ADVERTISING RATES & SPECS

Back Cover \$2,500 | Page 3 \$2,000 | Page 5 \$2,000 | Inside Back Cover by "Closing Shot" \$2,000
For ads with bleed, please keep all live matter intended to print in accordance with the non-bleed size of the ad.



Full Spread \$2,200
Trim: 16 3/4" x 10 7/8" • Bleed: 17" x 11 1/8"
May be supplied as two single Full Page ads



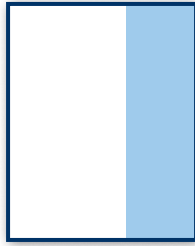
Full Page \$1,200
Trim: 8 3/8" x 10 7/8"
Bleed: 8 5/8" x 11 1/8"



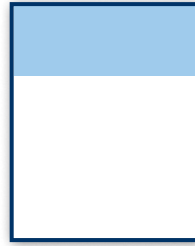
1/2 Page Horizontal \$720
Non-Bleed: 7 1/2" x 5"
Bleed: 8 5/8" x 5 1/2"



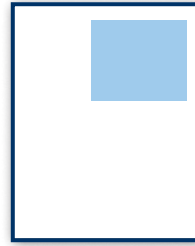
1/2 Horizontal Spread \$1,300
Non-Bleed (except center): 16" x 5"
Bleed: 17" x 5 1/2"



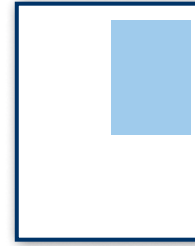
1/3 Page Vertical \$480
Non-Bleed: 2 3/8" x 9 7/8"
Bleed: 2 7/8" x 11 1/8"



1/3 Page Horizontal \$480
Non-Bleed: 7 1/2" x 3 1/4"
Bleed: 8 5/8" x 3 3/4"



1/4 Page Horizontal \$360
Non-Bleed Only: 5" x 3 5/8"



1/4 Page Vertical \$360
Non-Bleed Only: 3 1/2" x 5"

OUTFITTER DIRECTORY & SPECIES LOCATOR AD LISTINGS*

OUTFITTER DIRECTORY Ad space is \$50 for each 1 X 1 square ad (1.7867 X 1 inch). For example, per issue: 1 X 1 (\$50); 1 X 2 (\$100); 1 X 3 (\$150); 2 X 2 (\$200); 2 X 2 (\$400). All ads have a 1 point black border. A one year advertisement commitment (four issues) is required to run in the Outfitter Directory. Receive one **FREE** 1 X 1 Outfitter Directory listing with purchase of ANY size page ad in book. **Slam Quest Magazine Print Listings ONLY!*

SPECIES LOCATOR: NORTH AMERICAN/CAPRA & OVIS A classified advertising section for outfitter services using the **Super Ten**,™ and **Ovis** and **Capra** species categories. There are also categories for: Booking Agents; Other Game; Gear, Equipment & Goods; and Property & Land. One Species Locator listing **FREE** with purchase of an Outfitter Directory ad; Two **FREE** with ANY size page ad and ALL listings are **FREE** with a full page ad. Ad space is \$25 for each additional 1 X 1 ad (1.7867 X 1 inch). Species ad listings are black & white TEXT ONLY 1 X 1 ads with a 1 point black border designed by GSCO.

BECOME A GSCO SUPPORTING OUTFITTER You can support GSCO through auction hunt donations, discounted hunts for Super Slam Membership Drawing, or by direct purchase into this program (\$2,500). We will recognize your company at the annual GSCO Convention and during the week of the SCI Convention. **The program includes benefits EXCLUSIVE only to GSCO Supporting Outfitters.** Program runs annually from September 1 to August 31 (begins with Fall issue and ends with Summer issue). **Access to EXCLUSIVE GSCO Outfitter Directory & Species Listings Online under "Recommended Outfitters"** for each of your GSCO recognized species at www.grandslamclub.org; **One online Outfitter Directory listing and ALL of your company's Species Listings can be added** for an additional cost of \$2,300 (which can be billed monthly, see the payment plans on first page). Outfitters are listed alphabetically in print & online. See ad size, outfitter and species listing rates on first page (some examples below).

Grand Slam Club Ovis
OUTFITTER DIRECTORY
AGENT & OUTFITTER DIRECTORY

2 X 2 \$200

1 X 1 \$50

3 X 3 \$450

1 X 3 \$150

1 X 2 \$100

\$25 Each

Outfitter Directory Listing Examples

SLAM QUEST
SUPER TEN
NORTH AMERICAN SPECIES
AGENT & OUTFITTER DIRECTORY

Species Locator Listing Examples

Grand Slam Club Ovis
CAPRA & OVIS SPECIES
AGENT & OUTFITTER DIRECTORY

Capra & Ovis Listing Examples

\$25 Each

EXCLUSIVELY FOR GSCO SUPPORTING OUTFITTERS

LOGO and Company Listing Online and Species You Offer.

Recommended Outfitter Listing Under the Species You Offer.

GSCO Web Site Listing Examples